



Aldiana Andalucia Community Engagement Policy

Our Commitment

The senior management at Aldiana Andalusien is committed to supporting and working with the local community in which we are based.

We are committed to operating our business in a way that helps to preserve and promote the culture and heritage of the destination as well as the local economy.

We believe that maintaining a constant dialogue with our local community is crucial in order to ensure that we are contributing to the well-being of local people and their living environment.

Our goals

- ✓ Supporting initiatives that improve the community and the local economy
- ✓ Respecting and protecting local culture, traditions and way of life
- ✓ Supporting and protecting access to essential resources and services

What we do to achieve our goals

- ✓ We encourage our guests to explore the history, culture and traditions of the destination and our local community as well as the local products and services that are on offer
- ✓ We encourage our guests to support our community work by regular charity collections and by inviting them to participate in our annual charity day
- ✓ We provide our guests with guidance on how to behave responsibly outside of the hotel with respect to local people, flora and fauna
- ✓ We contribute to the upkeep of culturally and spiritually important sites by donating money every year and encouraging guests to visit them
- ✓ Where possible, we give preference to local and regional products and services as stated in our purchasing policy
- ✓ We give preference to local staff in the recruitment process as stated in our recruitment policy
- ✓ Every year we offer one apprenticeship place to local people
- ✓ We regularly assess the impacts our business has on the local community and engage with the affected stakeholders
- ✓ We make sure that local and indigenous people are treated fairly and equally by being in permanent dialogue with them through regular meetings of the resident association and the local chamber of commerce
- ✓ We have a Code of Conduct for the Protection of Children from Sexual Exploitation in Travel and Tourism to help preventing the sexual exploitation of children in our community
- ✓ We regularly donate linen, towels, furniture and electrical equipment to local charity organizations
- ✓ We support our local environment when aiming to protect our beaches and dunes by regularly organizing beach clean-ups with guests and employees

This policy is communicated internally and externally via staff handbooks, noticeboards, supplier contracts and our website.

Gunther Tax
General Manager
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